OIPE JC67
APR 06 2004
PATENT & TRADEMARK OFFICE

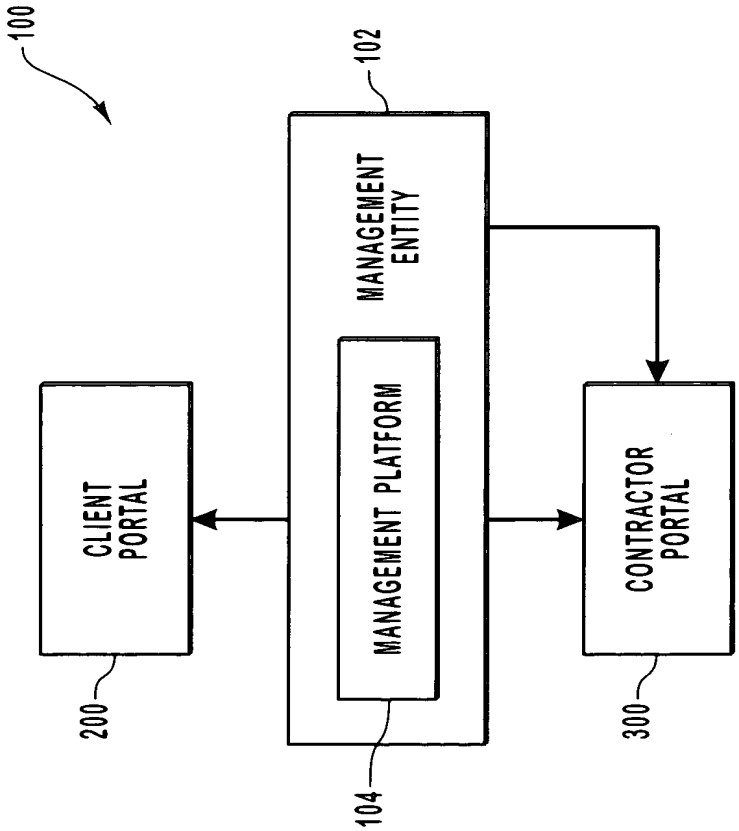

FIG. 1

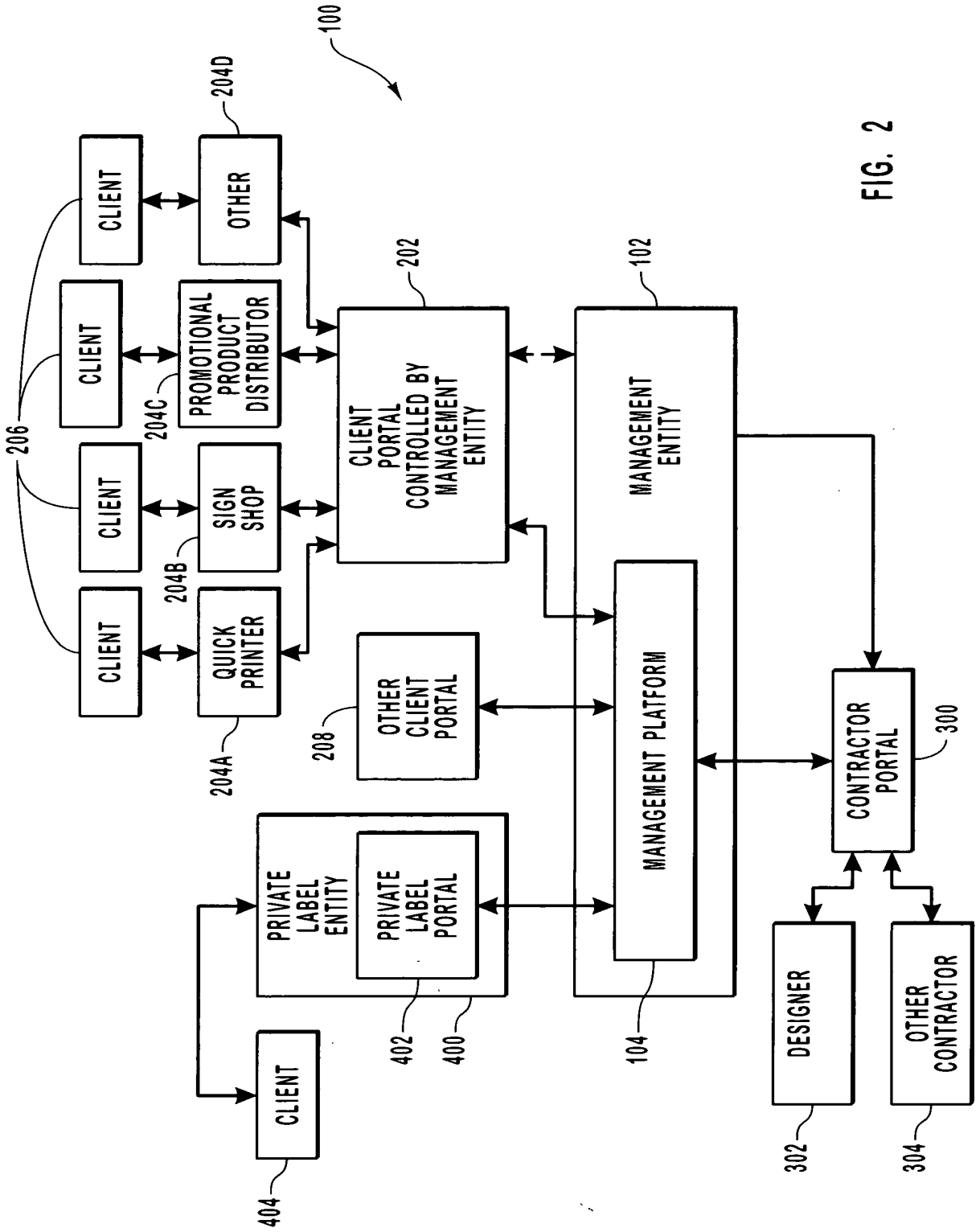
100
204D
OTHER
CLIENT
CLIENT
PROMOTIONAL PRODUCT DISTRIBUTOR
204C
CLIENT
SIGN SHOP
204B
CLIENT
QUICK PRINTER
204A
206
202
CLIENT PORTAL CONTROLLED BY MANAGEMENT ENTITY
102
MANAGEMENT ENTITY
208
OTHER CLIENT PORTAL
MANAGEMENT PLATFORM
CONTRACTOR PORTAL
300
PRIVATE LABEL ENTITY
PRIVATE LABEL PORTAL
402
400
104
DESIGNER
OTHER CONTRACTOR
302
304
CLIENT
404

FIG. 2

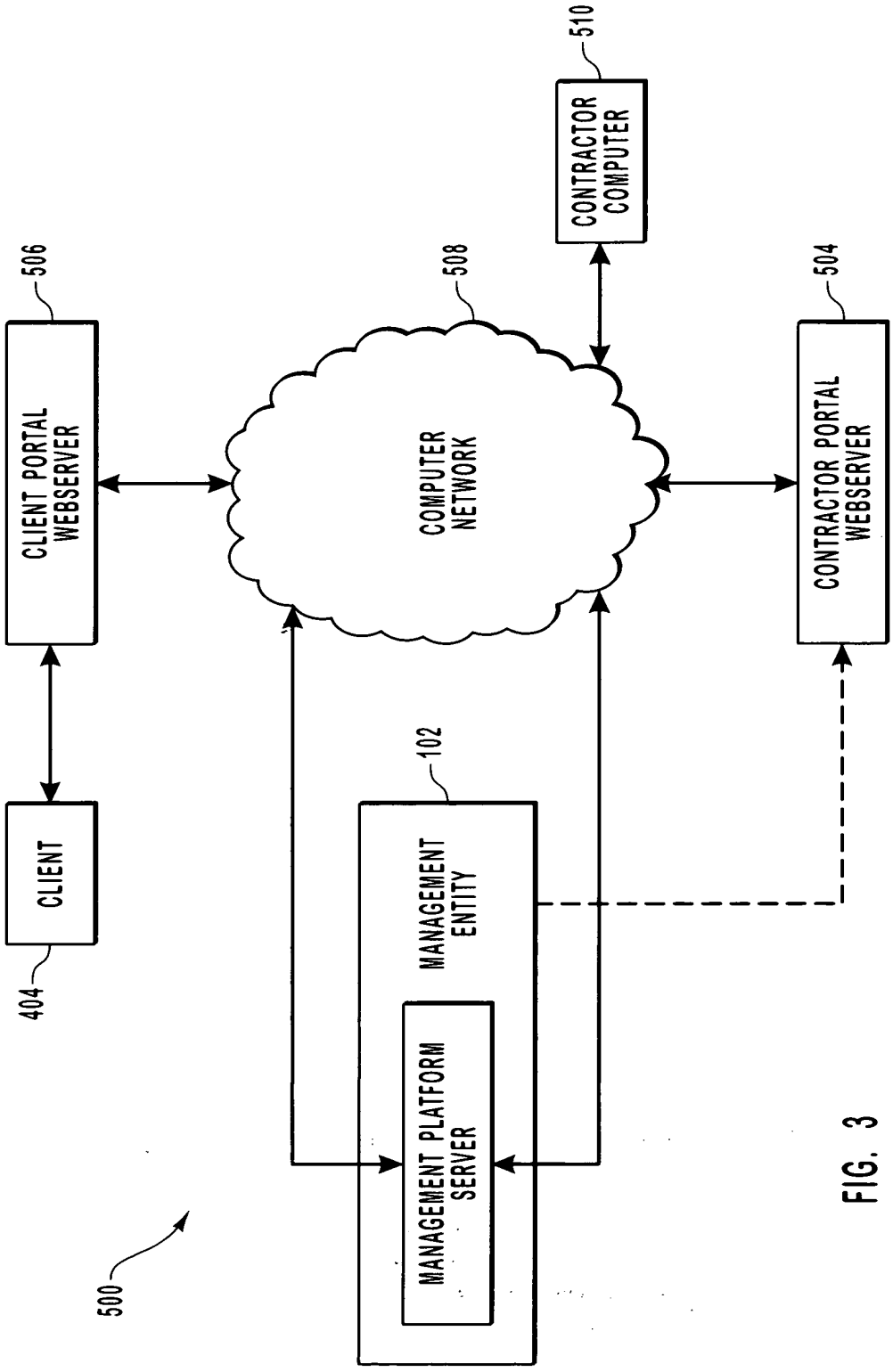
510
CONTRACTOR COMPUTER
506
508
504
CLIENT PORTAL WEBSERVER
COMPUTER NETWORK
CONTRACTOR PORTAL WEBSERVER
102
CLIENT
MANAGEMENT ENTITY
404
MANAGEMENT PLATFORM SERVER
500

FIG. 3

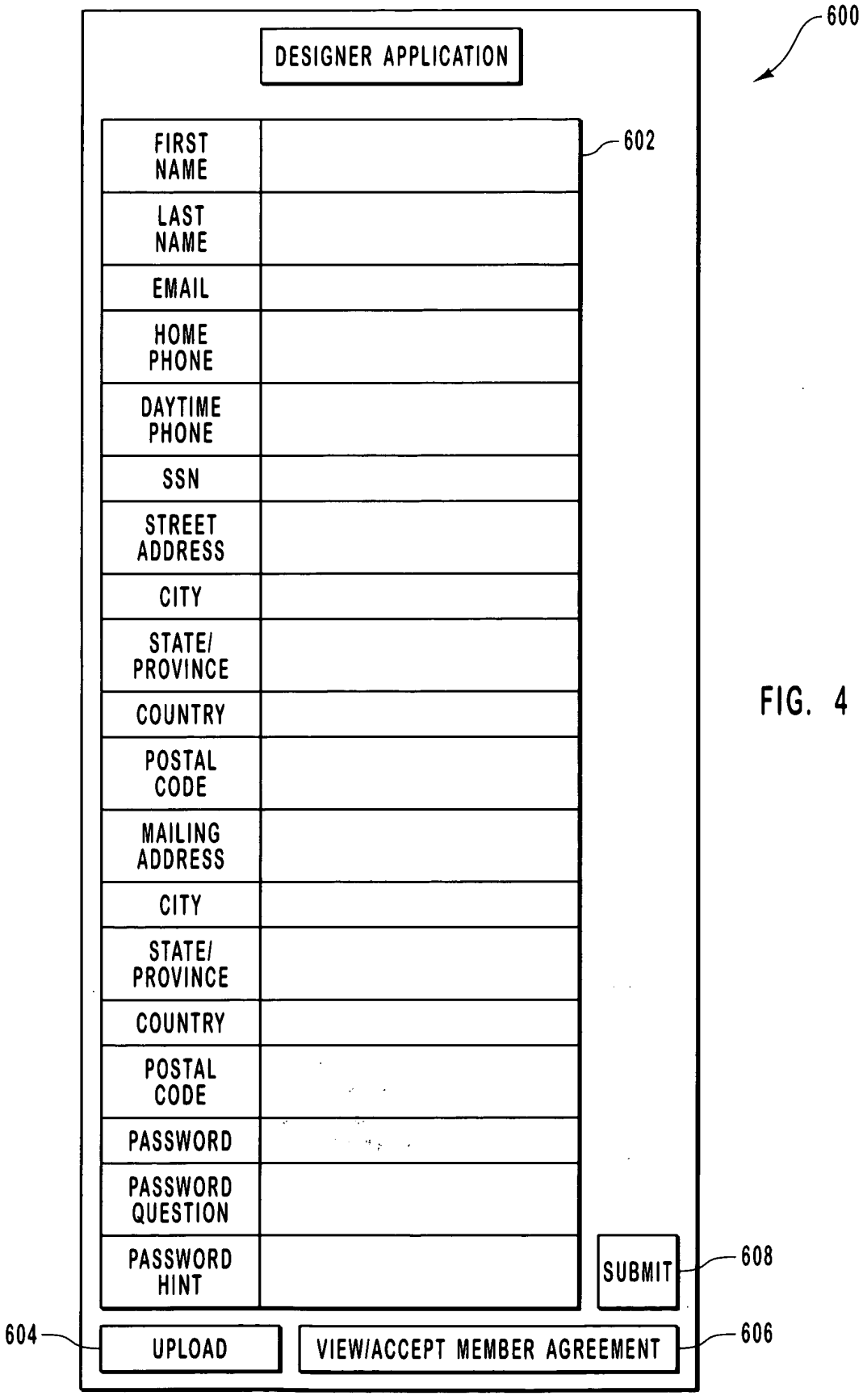
600
DESIGNER APPLICATION
602
FIRST NAME
LAST NAME
EMAIL
HOME PHONE
DAYTIME PHONE
SSN
STREET ADDRESS
CITY
STATE/ PROVINCE
COUNTRY
POSTAL CODE
MAILING ADDRESS
CITY
STATE/ PROVINCE
COUNTRY
POSTAL CODE
PASSWORD
PASSWORD QUESTION
PASSWORD HINT
SUBMIT
608
604
UPLOAD
VIEW/ACCEPT MEMBER AGREEMENT
606

FIG. 4

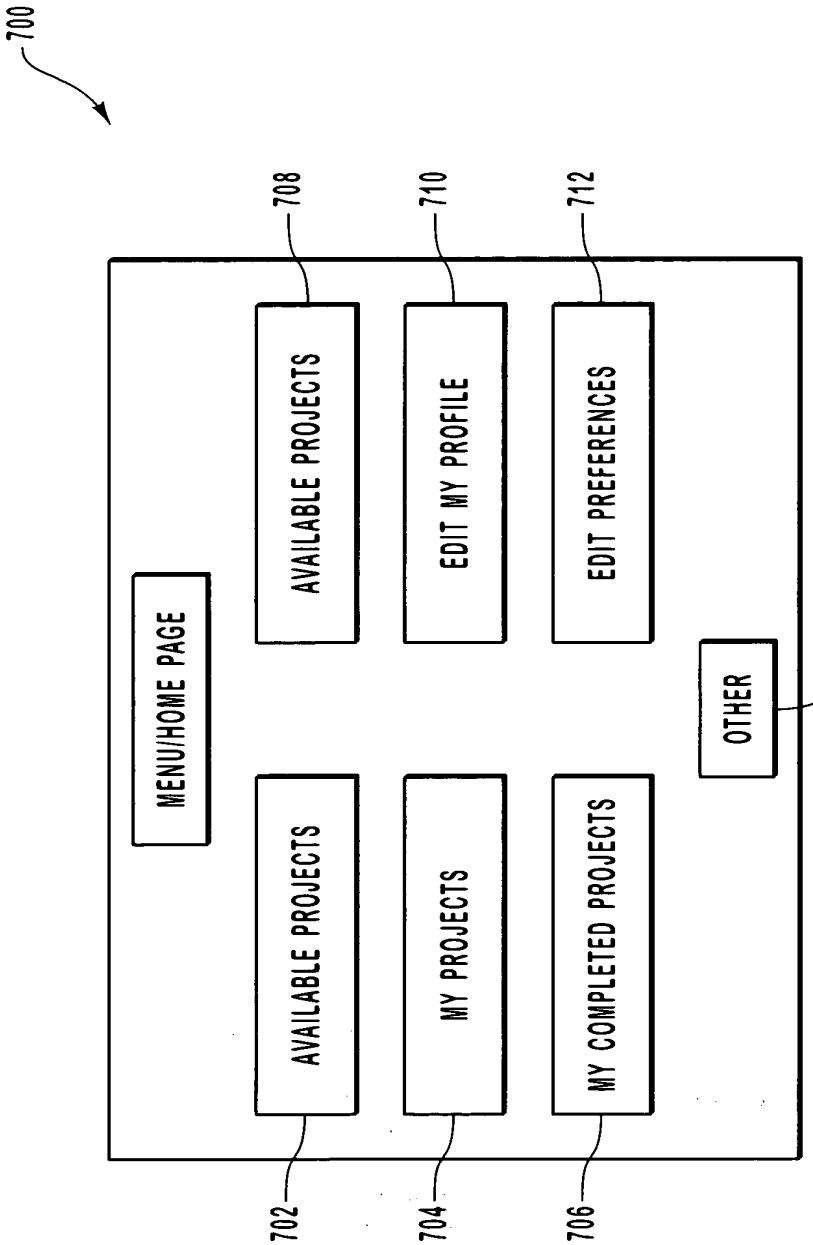
700
708
710
712
AVAILABLE PROJECTS
EDIT MY PROFILE
EDIT PREFERENCES
MENU/HOME PAGE
OTHER
714
AVAILABLE PROJECTS
MY PROJECTS
MY COMPLETED PROJECTS
702
704
706

FIG. 5

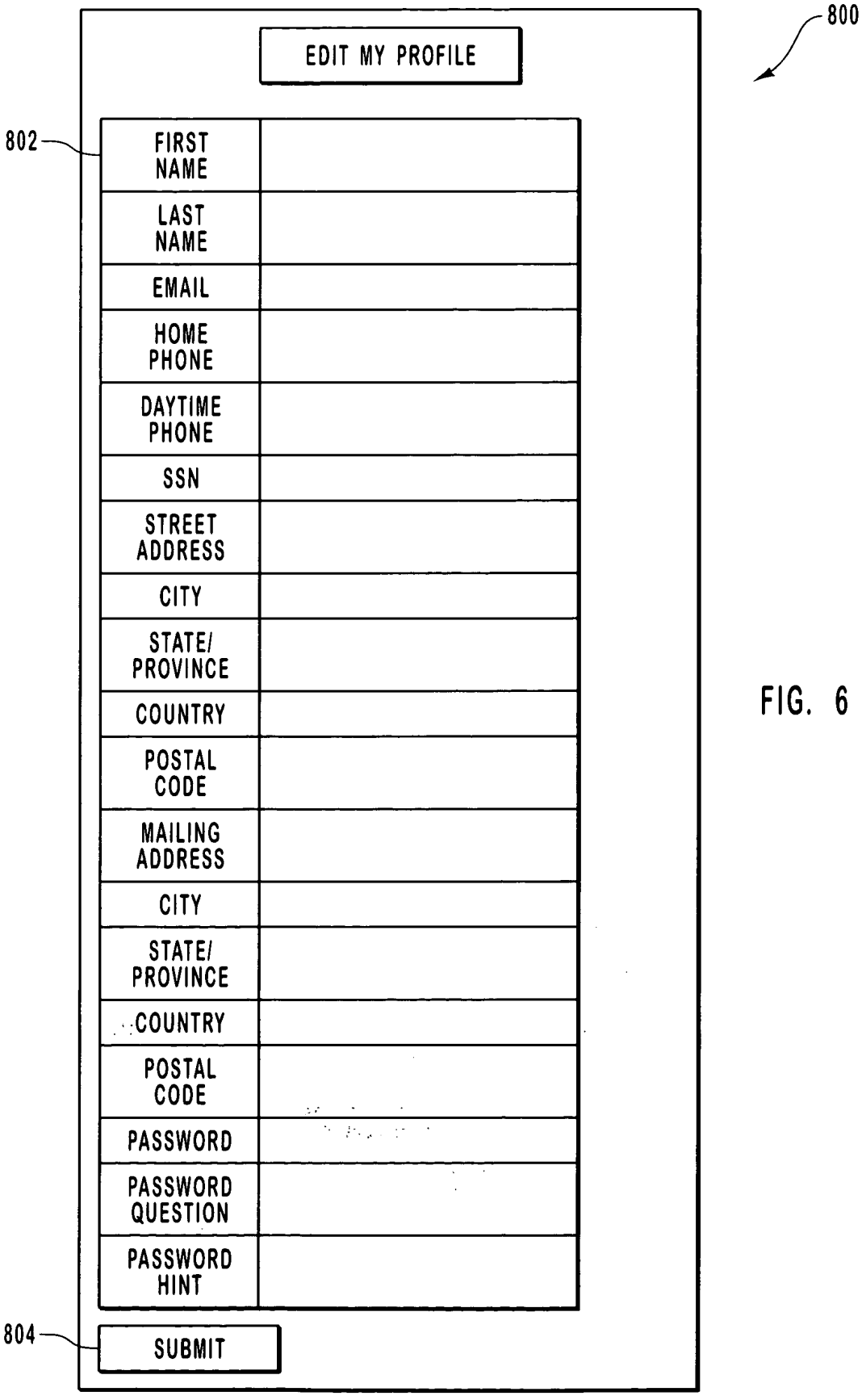
800
EDIT MY PROFILE
802
FIRST NAME
LAST NAME
EMAIL
HOME PHONE
DAYTIME PHONE
SSN
STREET ADDRESS
CITY
STATE/ PROVINCE
COUNTRY
POSTAL CODE
MAILING ADDRESS
CITY
STATE/ PROVINCE
COUNTRY
POSTAL CODE
PASSWORD
PASSWORD QUESTION
PASSWORD HINT
804
SUBMIT

FIG. 6

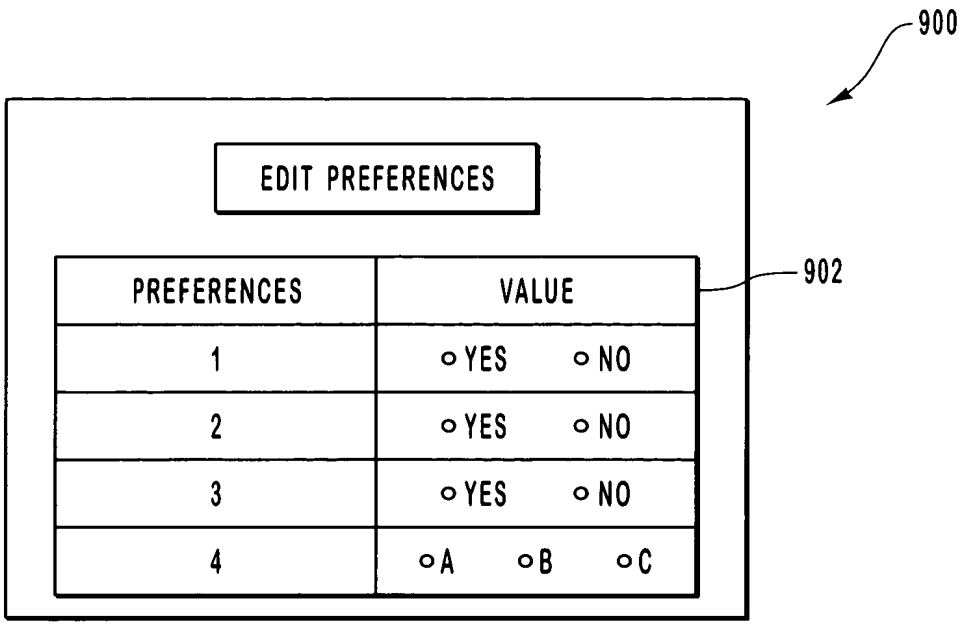
900
EDIT PREFERENCES
PREFERENCES
VALUE
902
1
o YES o NO
2
o YES o NO
3
o YES o NO
4
o A o B o C

FIG. 7

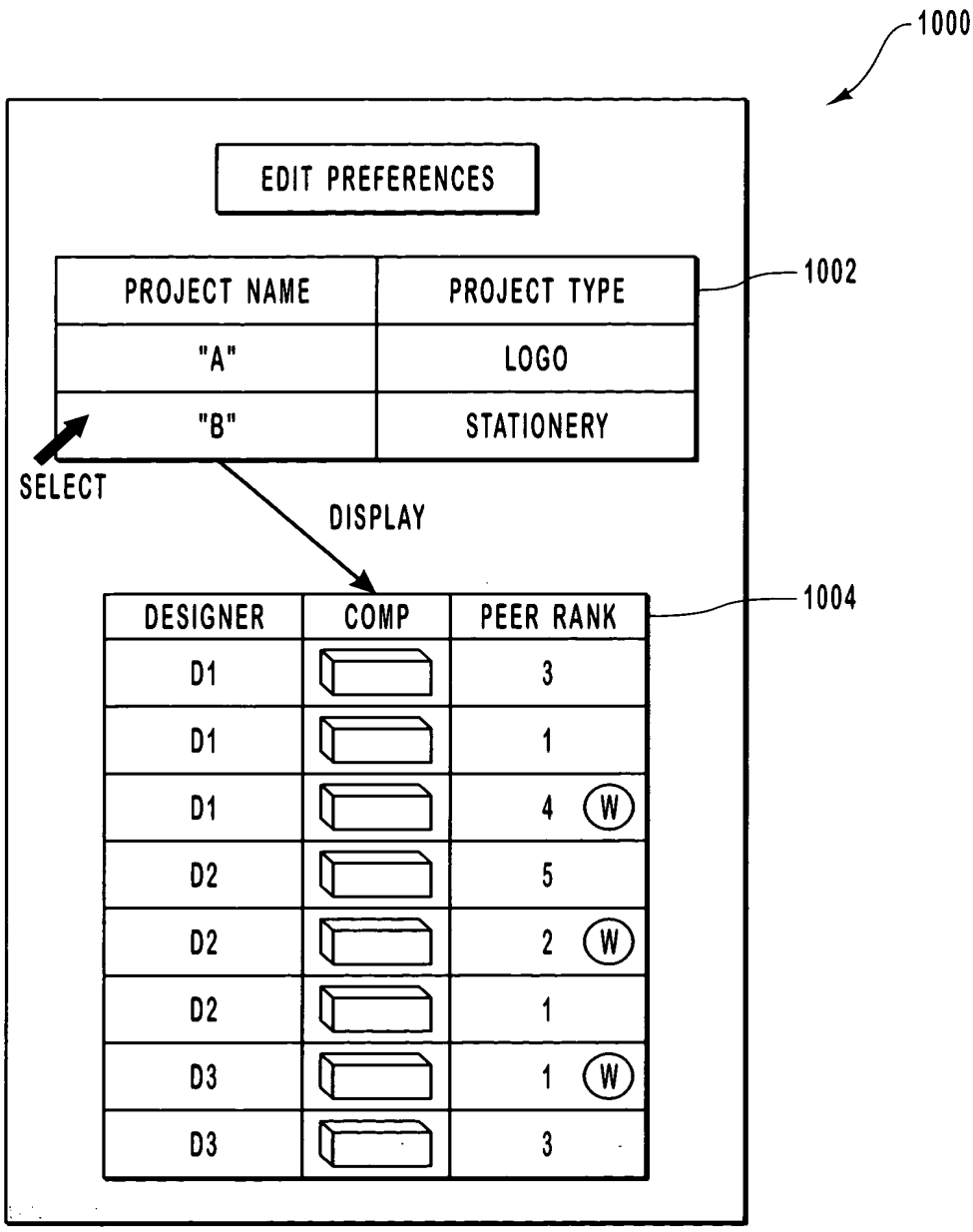
1000
EDIT PREFERENCES
PROJECT NAME
PROJECT TYPE
1002
"A"
LOGO
"B"
STATIONERY
SELECT
DISPLAY
DESIGNER
COMP
PEER RANK
1004
D1
3
D1
1
D1
4
W
D2
5
D2
2
W
D2
1
D3
1
W
D3
3

FIG. 8

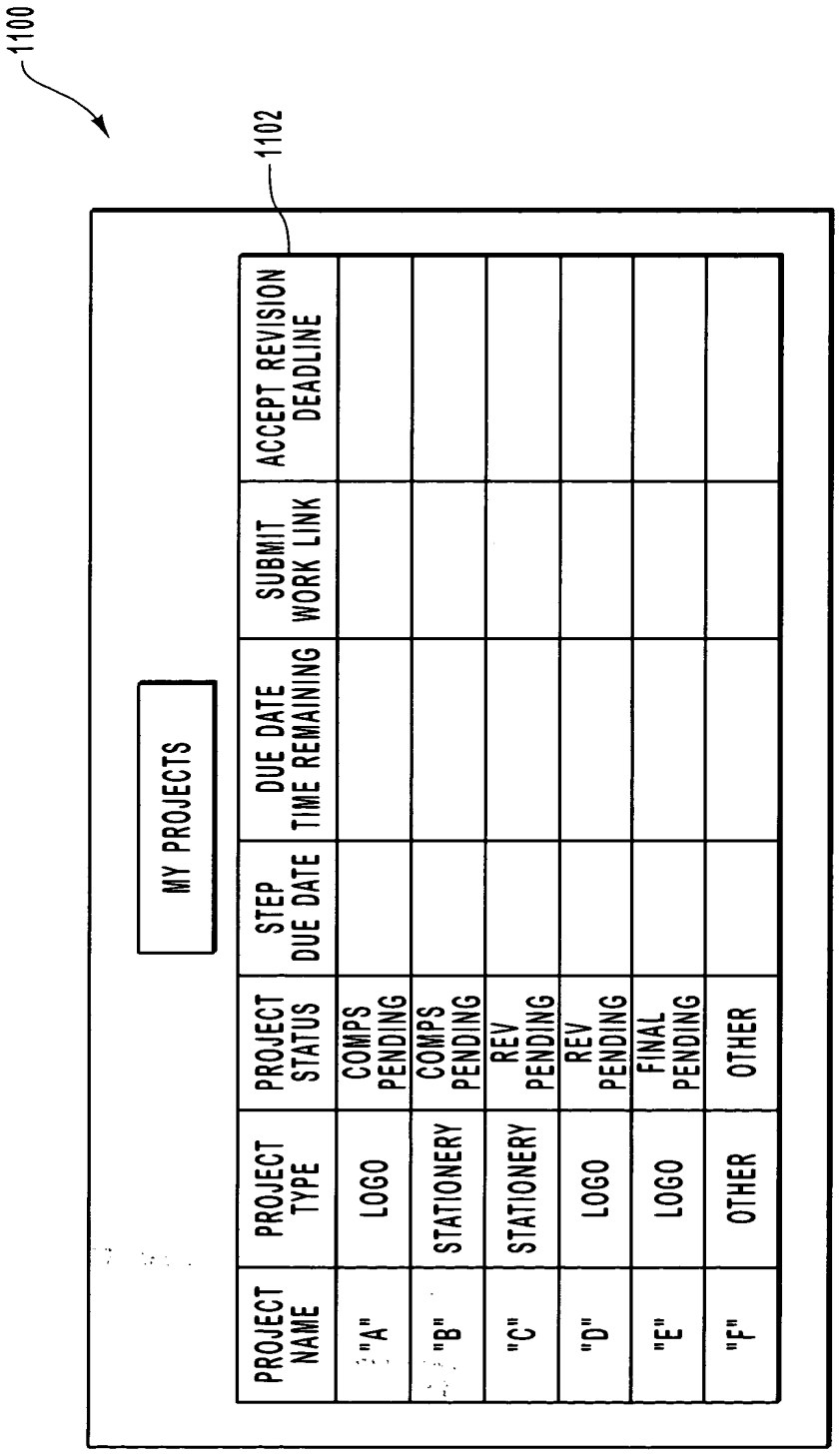
1100
1102
MY PROJECTS
PROJECT NAME
PROJECT TYPE
PROJECT STATUS
STEP DUE DATE
DUE DATE TIME REMAINING
SUBMIT WORK LINK
ACCEPT REVISION DEADLINE
"A"
LOGO
COMPS PENDING
"B"
STATIONERY
COMPS PENDING
"C"
STATIONERY
REV PENDING
"D"
LOGO
REV PENDING
"E"
LOGO
FINAL PENDING
"F"
OTHER
OTHER

FIG. 9

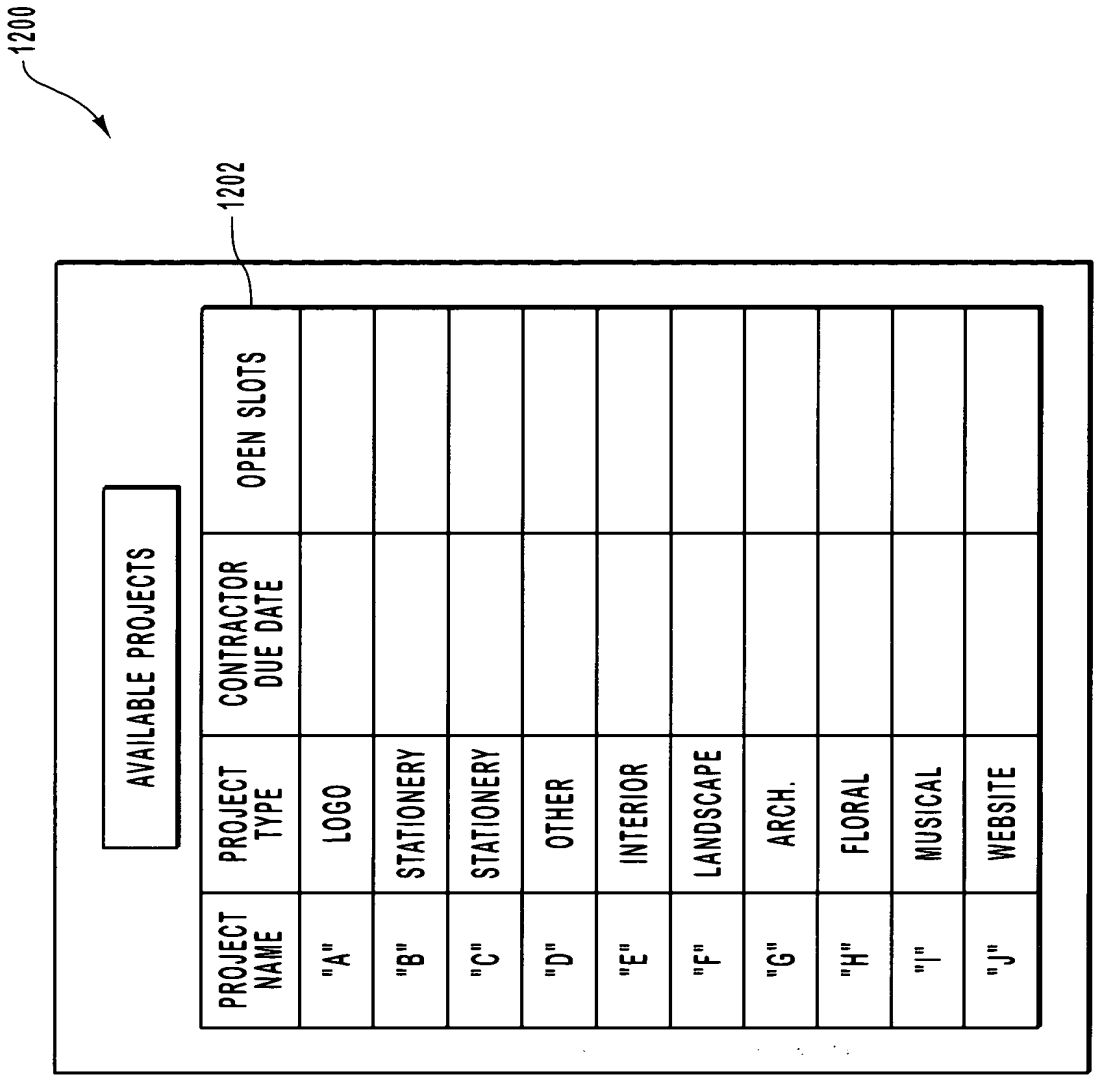
1200
1202
AVAILABLE PROJECTS
PROJECT NAME
PROJECT TYPE
CONTRACTOR DUE DATE
OPEN SLOTS
"A" LOGO
"B" STATIONERY
"C" STATIONERY
"D" OTHER
"E" INTERIOR
"F" LANDSCAPE
"G" ARCH.
"H" FLORAL
"I" MUSICAL
"J" WEBSITE

FIG. 10

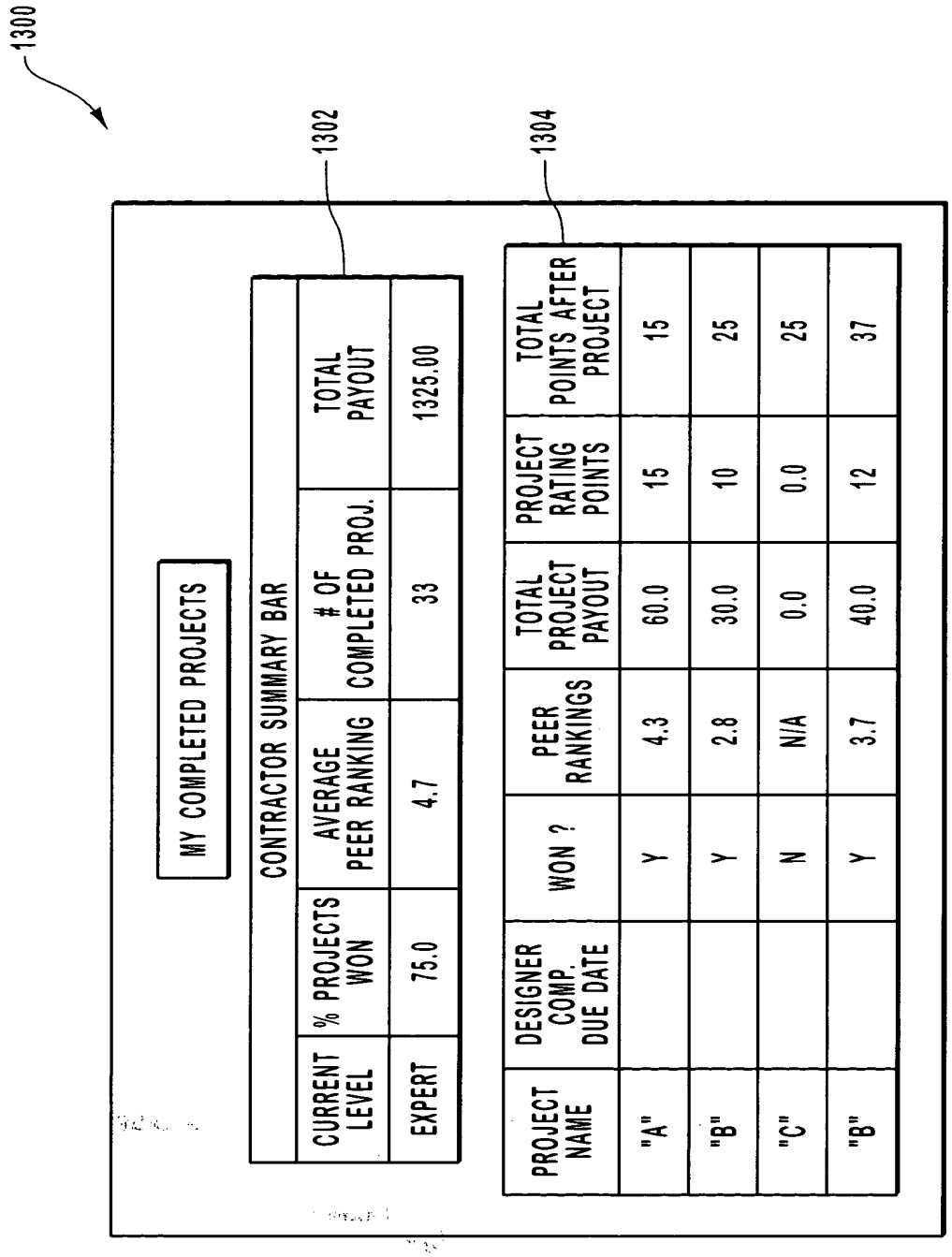
1300
1302
1304
MY COMPLETED PROJECTS
CONTRACTOR SUMMARY BAR
CURRENT LEVEL
% PROJECTS WON
AVERAGE PEER RANKING
OF COMPLETED PROJ.
TOTAL PAYOUT
EXPERT
75.0
4.7
33
1325.00
PROJECT NAME
DESIGNER COMP. DUE DATE
WON ?
PEER RANKINGS
TOTAL PROJECT PAYOUT
PROJECT RATING POINTS
TOTAL POINTS AFTER PROJECT
"A"
Y
4.3
60.0
15
15
"B"
Y
2.8
30.0
10
25
"C"
N
N/A
0.0
0.0
25
"B"
Y
3.7
40.0
12
37

FIG. 11

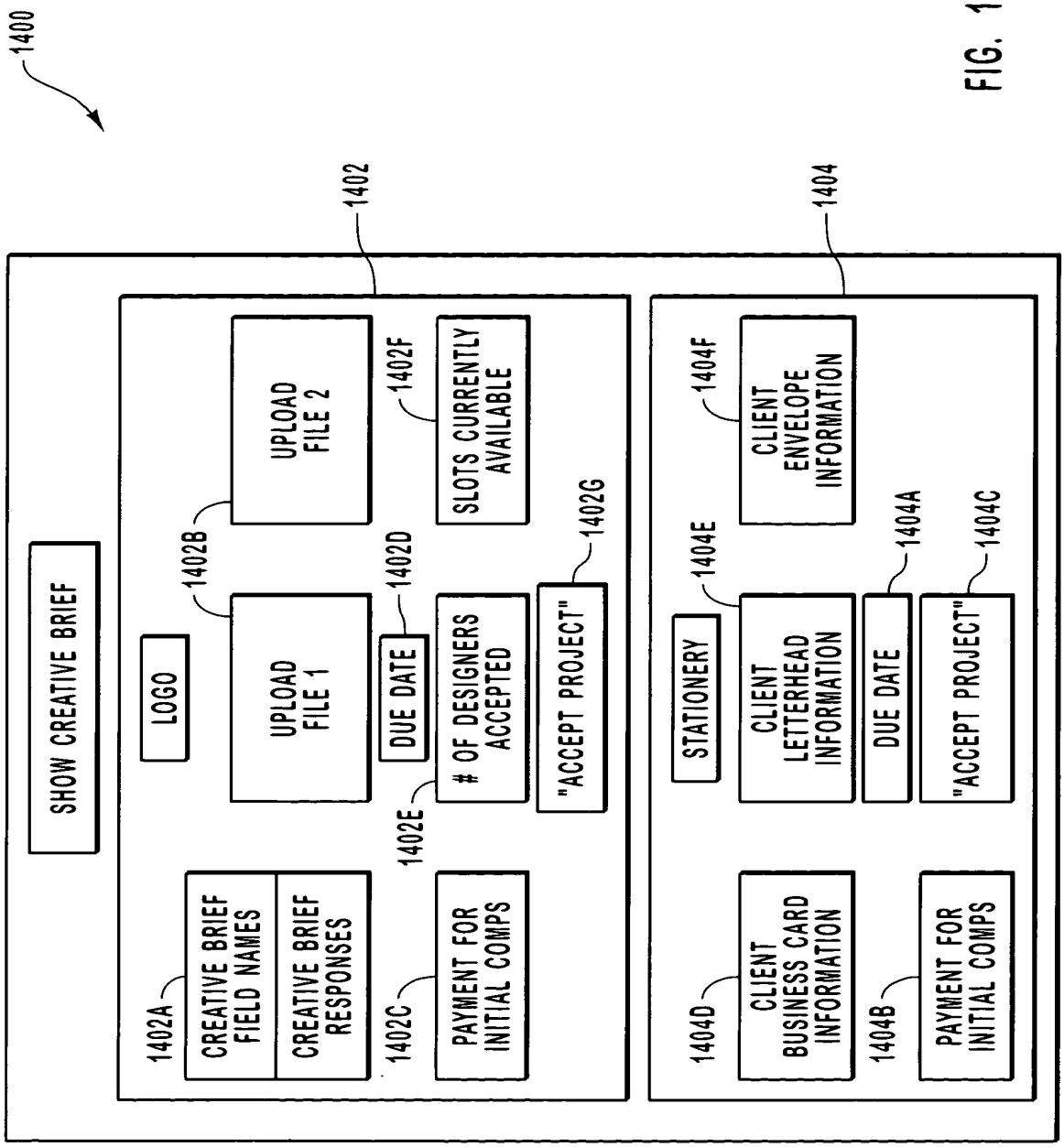
1400
1402
1404
SHOW CREATIVE BRIEF
LOGO
1402B
UPLOAD FILE 1
UPLOAD FILE 2
1402F
SLOTS CURRENTLY AVAILABLE
1402D
DUE DATE
OF DESIGNERS ACCEPTED
1402G
"ACCEPT PROJECT"
1402A
CREATIVE BRIEF FIELD NAMES
CREATIVE BRIEF RESPONSES
1402C
PAYMENT FOR INITIAL COMPS
1402E
1404F
CLIENT ENVELOPE INFORMATION
1404E
STATIONERY
CLIENT LETTERHEAD INFORMATION
1404A
DUE DATE
1404C
"ACCEPT PROJECT"
1404D
CLIENT BUSINESS CARD INFORMATION
1404B
PAYMENT FOR INITIAL COMPS

FIG. 12

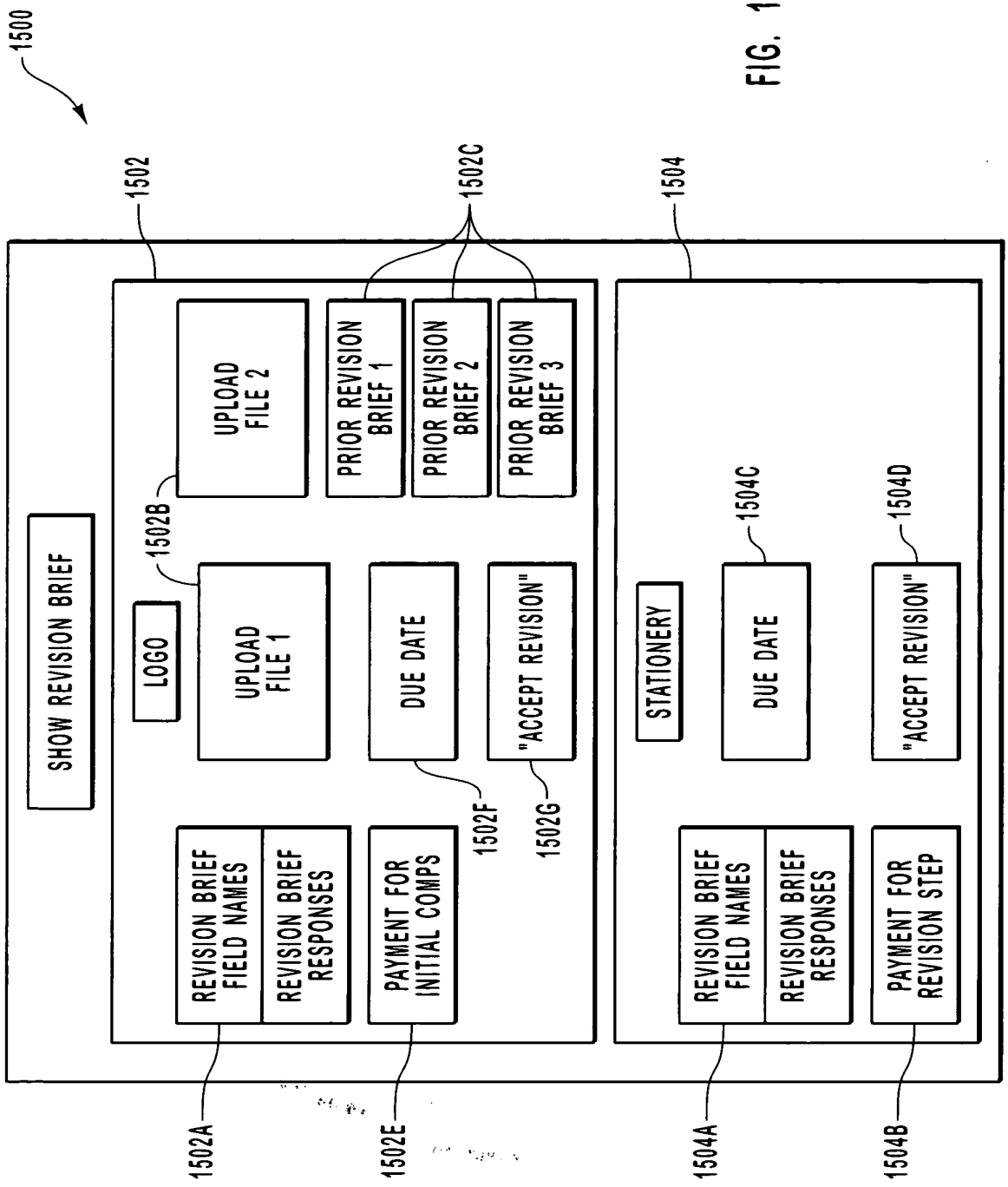
1500
1502
1502C
1504
SHOW REVISION BRIEF
LOGO
1502B
UPLOAD FILE 1
UPLOAD FILE 2
PRIOR REVISION BRIEF 1
PRIOR REVISION BRIEF 2
PRIOR REVISION BRIEF 3
DUE DATE
"ACCEPT REVISION"
1502F
1502G
REVISION BRIEF FIELD NAMES
REVISION BRIEF RESPONSES
PAYMENT FOR INITIAL COMPS
STATIONERY
1504C
DUE DATE
1504D
"ACCEPT REVISION"
REVISION BRIEF FIELD NAMES
REVISION BRIEF RESPONSES
PAYMENT FOR REVISION STEP
1502A
1502E
1504A
1504B

FIG. 13

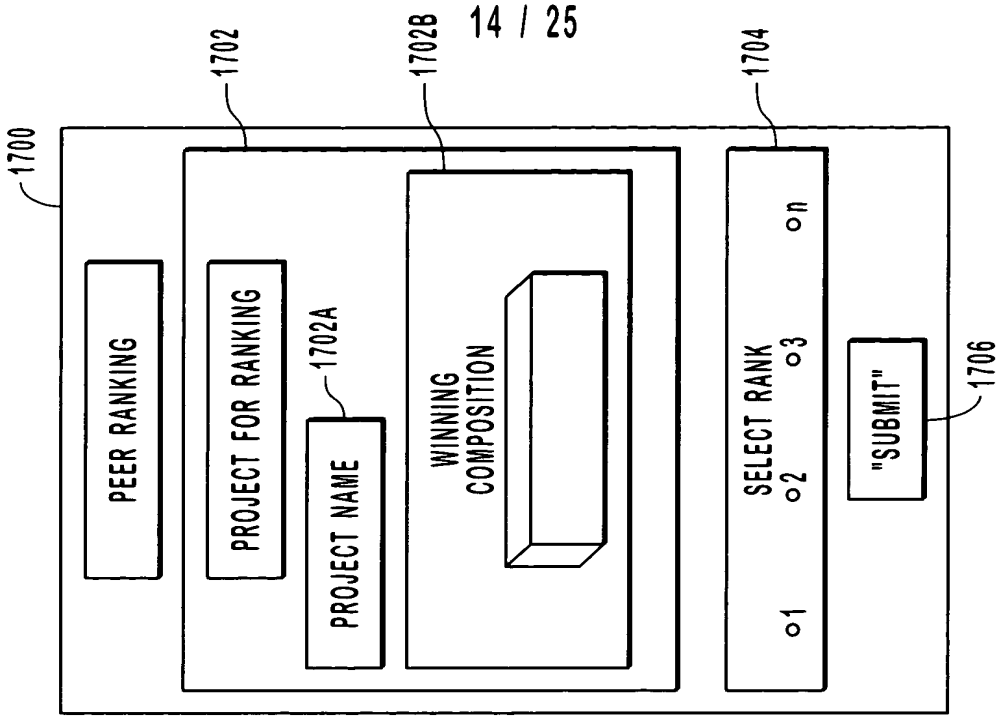
1700
1702
1702B
1704
PEER RANKING
PROJECT FOR RANKING
1702A
PROJECT NAME
WINNING COMPOSITION
SELECT RANK
o1
o2
o3
on
"SUBMIT"
1706

FIG. 15

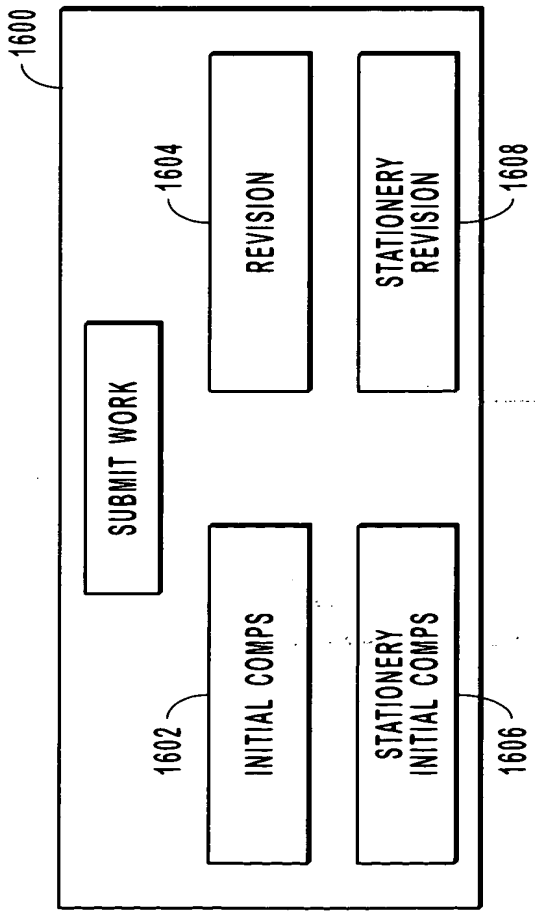
1600
SUBMIT WORK
1604
REVISION
STATIONERY REVISION
1608
1602
INITIAL COMPS
STATIONERY INITIAL COMPS
1606

FIG. 14

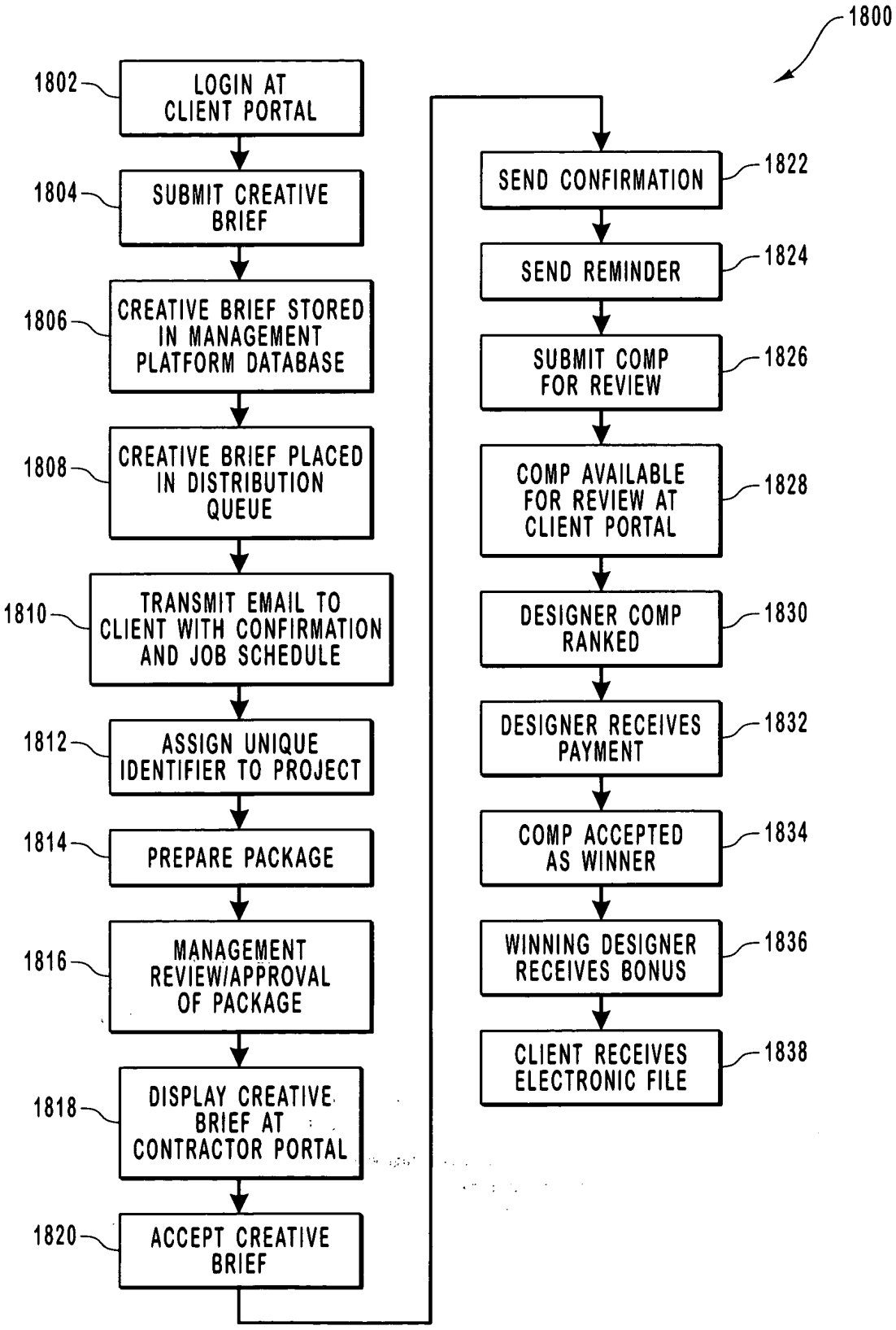
1800
1802
LOGIN AT CLIENT PORTAL
1804
SUBMIT CREATIVE BRIEF
1806
CREATIVE BRIEF STORED IN MANAGEMENT PLATFORM DATABASE
1808
CREATIVE BRIEF PLACED IN DISTRIBUTION QUEUE
1810
TRANSMIT EMAIL TO CLIENT WITH CONFIRMATION AND JOB SCHEDULE
1812
ASSIGN UNIQUE IDENTIFIER TO PROJECT
1814
PREPARE PACKAGE
1816
MANAGEMENT REVIEW/APPROVAL OF PACKAGE
1818
DISPLAY CREATIVE BRIEF AT CONTRACTOR PORTAL
1820
ACCEPT CREATIVE BRIEF
1822
SEND CONFIRMATION
1824
SEND REMINDER
1826
SUBMIT COMP FOR REVIEW
1828
COMP AVAILABLE FOR REVIEW AT CLIENT PORTAL
1830
DESIGNER COMP RANKED
1832
DESIGNER RECEIVES PAYMENT
1834
COMP ACCEPTED AS WINNER
1836
WINNING DESIGNER RECEIVES BONUS
1838
CLIENT RECEIVES ELECTRONIC FILE

FIG. 16

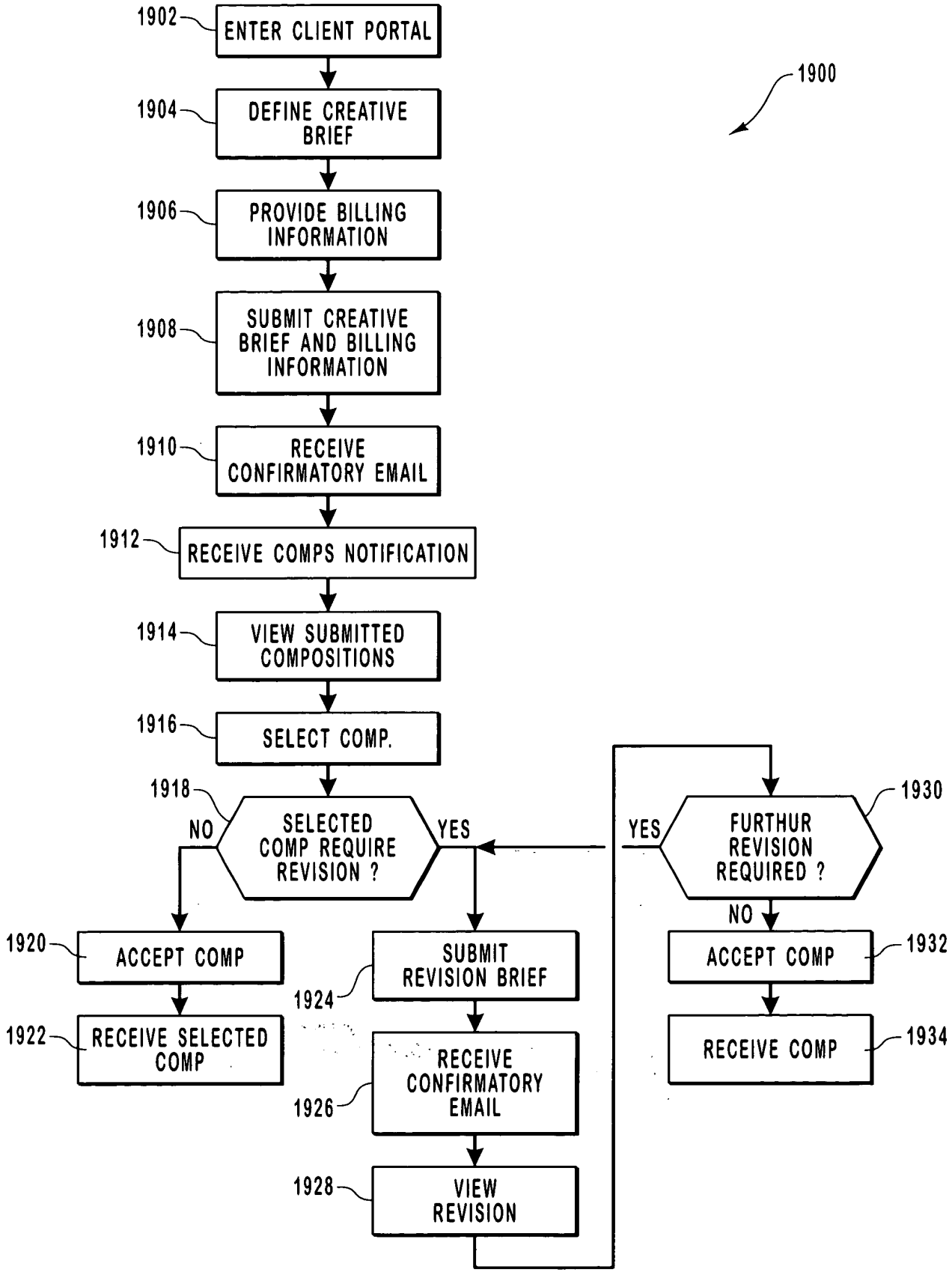
1900
1902
ENTER CLIENT PORTAL
1904
DEFINE CREATIVE BRIEF
1906
PROVIDE BILLING INFORMATION
1908
SUBMIT CREATIVE BRIEF AND BILLING INFORMATION
1910
RECEIVE CONFIRMATORY EMAIL
1912
RECEIVE COMPS NOTIFICATION
1914
VIEW SUBMITTED COMPOSITIONS
1916
SELECT COMP.
1918
SELECTED COMP REQUIRE REVISION ?
NO
YES
1920
ACCEPT COMP
1922
RECEIVE SELECTED COMP
1924
SUBMIT REVISION BRIEF
1926
RECEIVE CONFIRMATORY EMAIL
1928
VIEW REVISION
1930
FURTHUR REVISION REQUIRED ?
YES
NO
1932
ACCEPT COMP
1934
RECEIVE COMP

FIG. 17

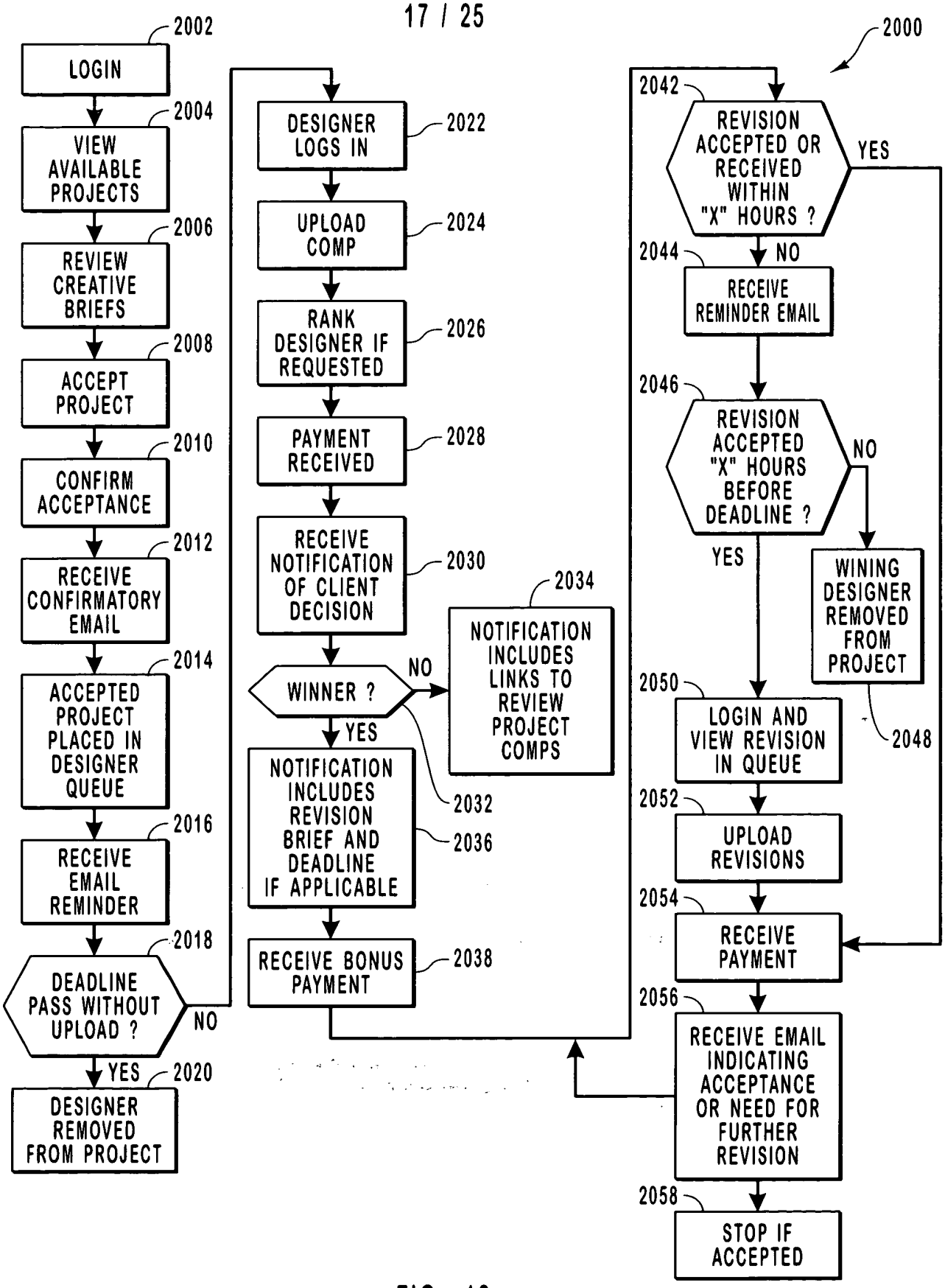
2000
2002
LOGIN
2004
VIEW AVAILABLE PROJECTS
2006
REVIEW CREATIVE BRIEFS
2008
ACCEPT PROJECT
2010
CONFIRM ACCEPTANCE
2012
RECEIVE CONFIRMATORY EMAIL
2014
ACCEPTED PROJECT PLACED IN DESIGNER QUEUE
2016
RECEIVE EMAIL REMINDER
2018
DEADLINE PASS WITHOUT UPLOAD ?
NO
YES
2020
DESIGNER REMOVED FROM PROJECT
2022
DESIGNER LOGS IN
2024
UPLOAD COMP
2026
RANK DESIGNER IF REQUESTED
2028
PAYMENT RECEIVED
2030
RECEIVE NOTIFICATION OF CLIENT DECISION
WINNER ?
NO
YES
2032
2034
NOTIFICATION INCLUDES LINKS TO REVIEW PROJECT COMPS
2036
NOTIFICATION INCLUDES REVISION BRIEF AND DEADLINE IF APPLICABLE
2038
RECEIVE BONUS PAYMENT
2042
REVISION ACCEPTED OR RECEIVED WITHIN "X" HOURS ?
YES
NO
2044
RECEIVE REMINDER EMAIL
2046
REVISION ACCEPTED "X" HOURS BEFORE DEADLINE ?
NO
YES
WINING DESIGNER REMOVED FROM PROJECT
2048
2050
LOGIN AND VIEW REVISION IN QUEUE
2052
UPLOAD REVISIONS
2054
RECEIVE PAYMENT
2056
RECEIVE EMAIL INDICATING ACCEPTANCE OR NEED FOR FURTHER REVISION
2058
STOP IF ACCEPTED

FIG. 18

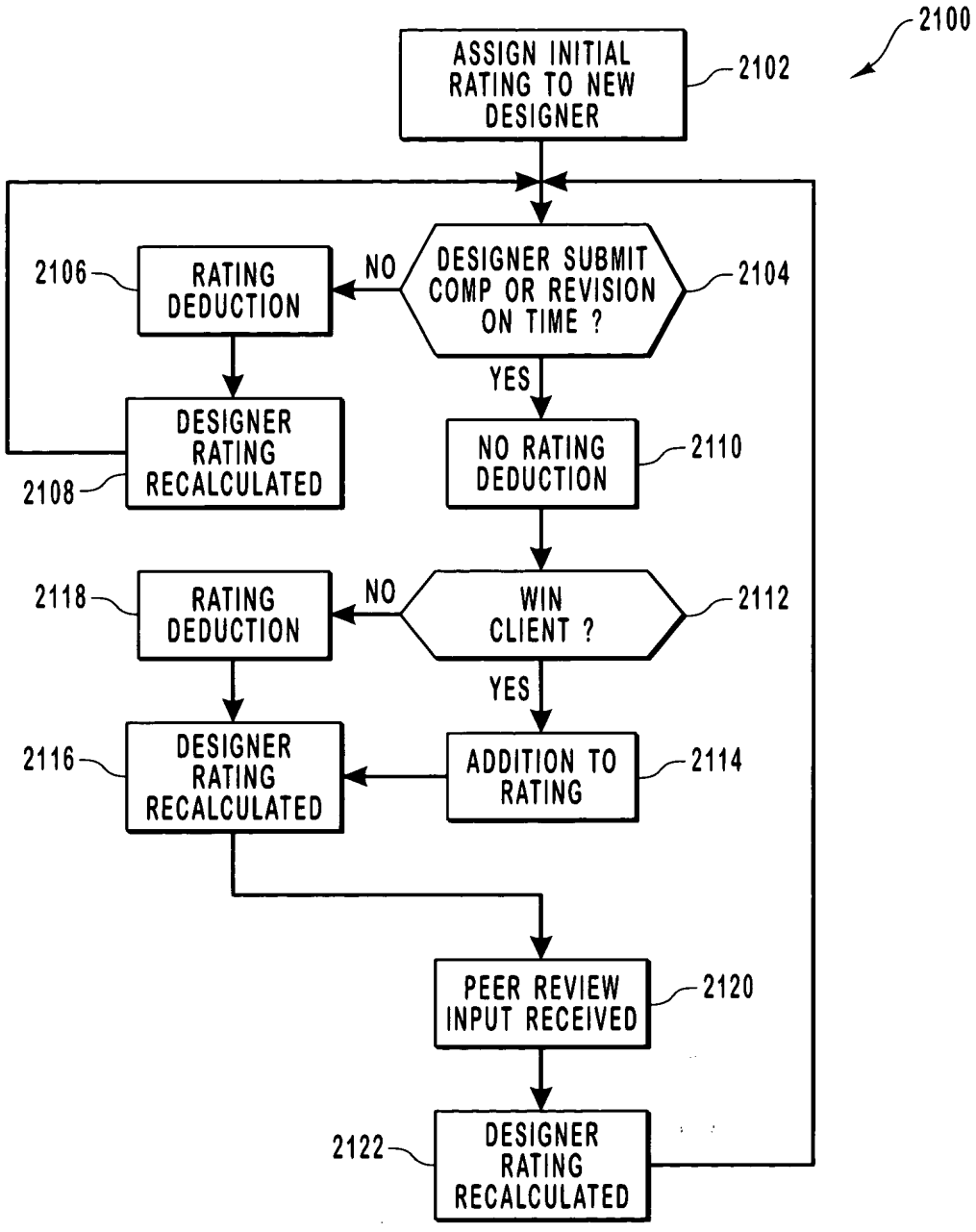
2100
ASSIGN INITIAL RATING TO NEW DESIGNER
2102
DESIGNER SUBMIT COMP OR REVISION ON TIME ?
2104
NO
2106
RATING DEDUCTION
YES
DESIGNER RATING RECALCULATED
2108
NO RATING DEDUCTION
2110
WIN CLIENT ?
2112
NO
2118
RATING DEDUCTION
YES
ADDITION TO RATING
2114
2116
DESIGNER RATING RECALCULATED
PEER REVIEW INPUT RECEIVED
2120
2122
DESIGNER RATING RECALCULATED

FIG. 19

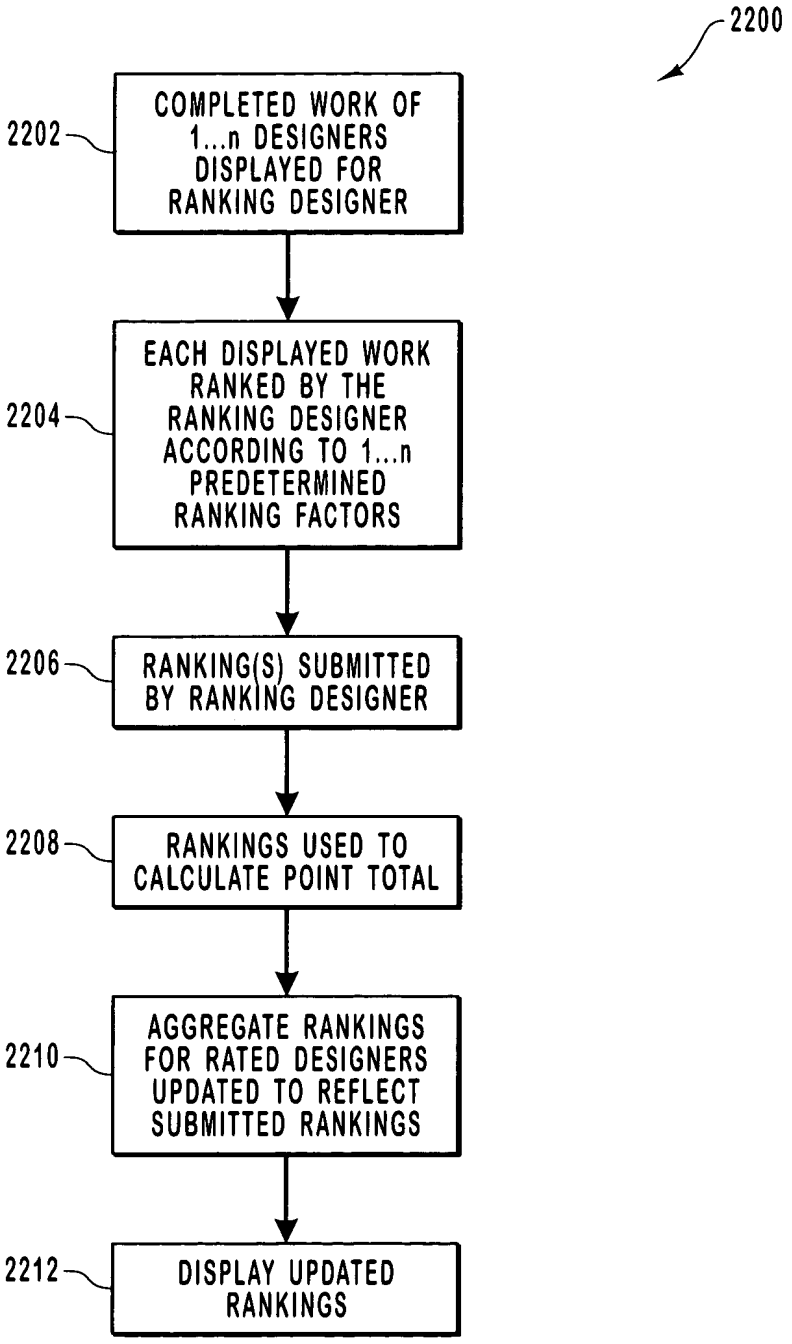
2200
2202
COMPLETED WORK OF 1...n DESIGNERS DISPLAYED FOR RANKING DESIGNER
2204
EACH DISPLAYED WORK RANKED BY THE RANKING DESIGNER ACCORDING TO 1...n PREDETERMINED RANKING FACTORS
2206
RANKING(S) SUBMITTED BY RANKING DESIGNER
2208
RANKINGS USED TO CALCULATE POINT TOTAL
2210
AGGREGATE RANKINGS FOR RATED DESIGNERS UPDATED TO REFLECT SUBMITTED RANKINGS
2212
DISPLAY UPDATED RANKINGS

FIG. 20

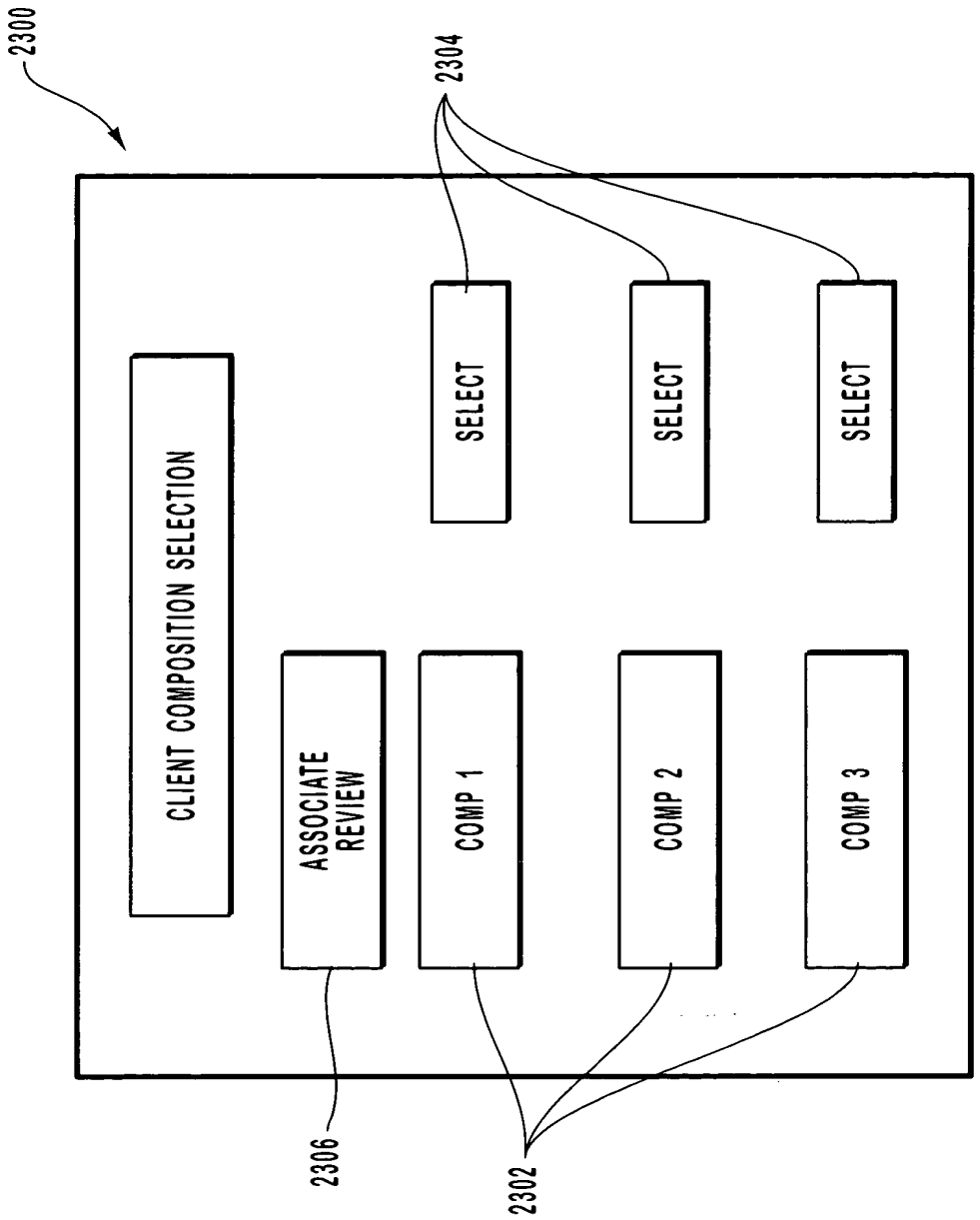
2300
2304
SELECT
SELECT
SELECT
CLIENT COMPOSITION SELECTION
ASSOCIATE REVIEW
COMP 1
COMP 2
COMP 3
2306
2302

FIG. 21

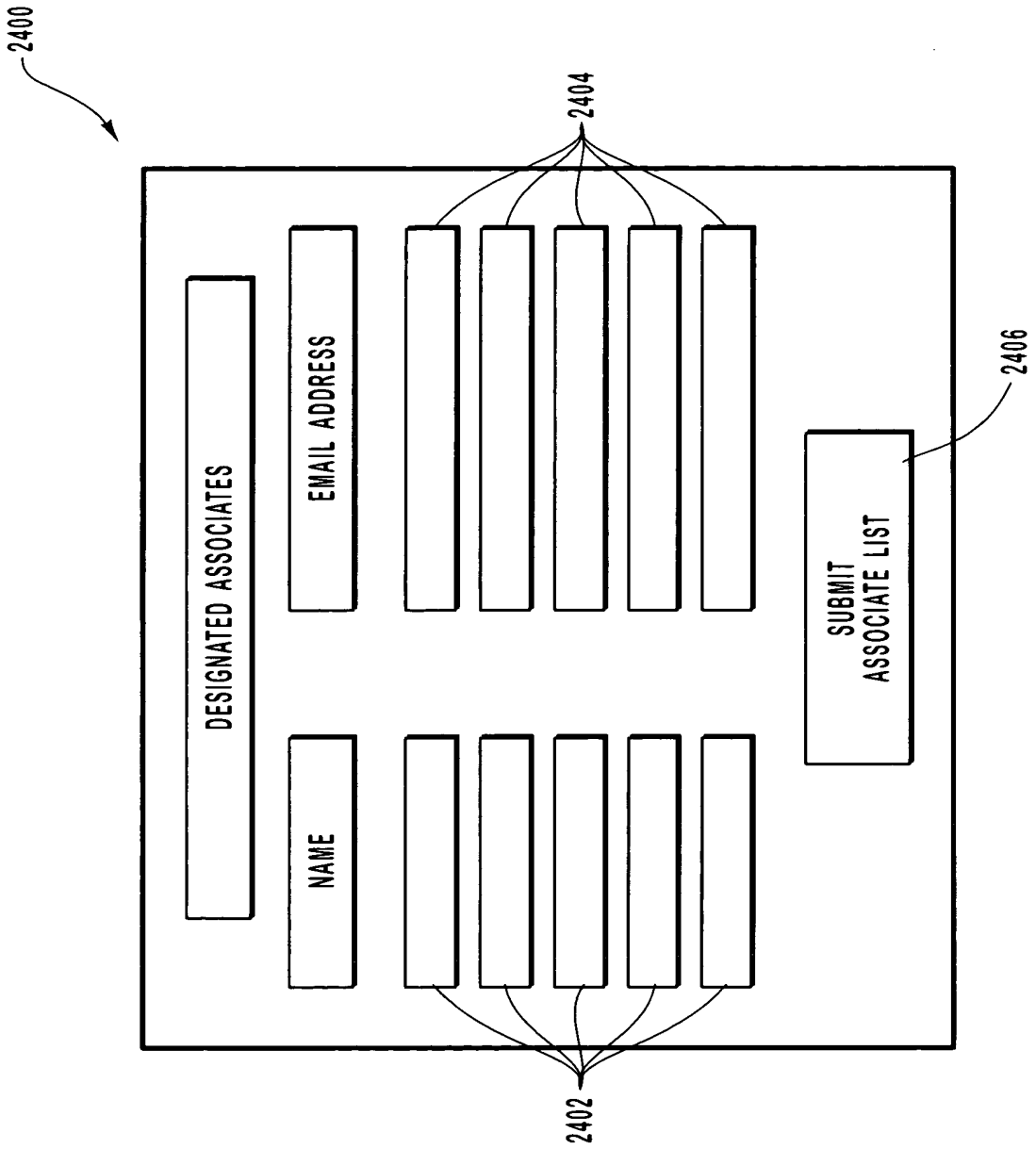
2400
2404
DESIGNATED ASSOCIATES
EMAIL ADDRESS
NAME
SUBMIT
ASSOCIATE LIST
2406
2402

FIG. 22

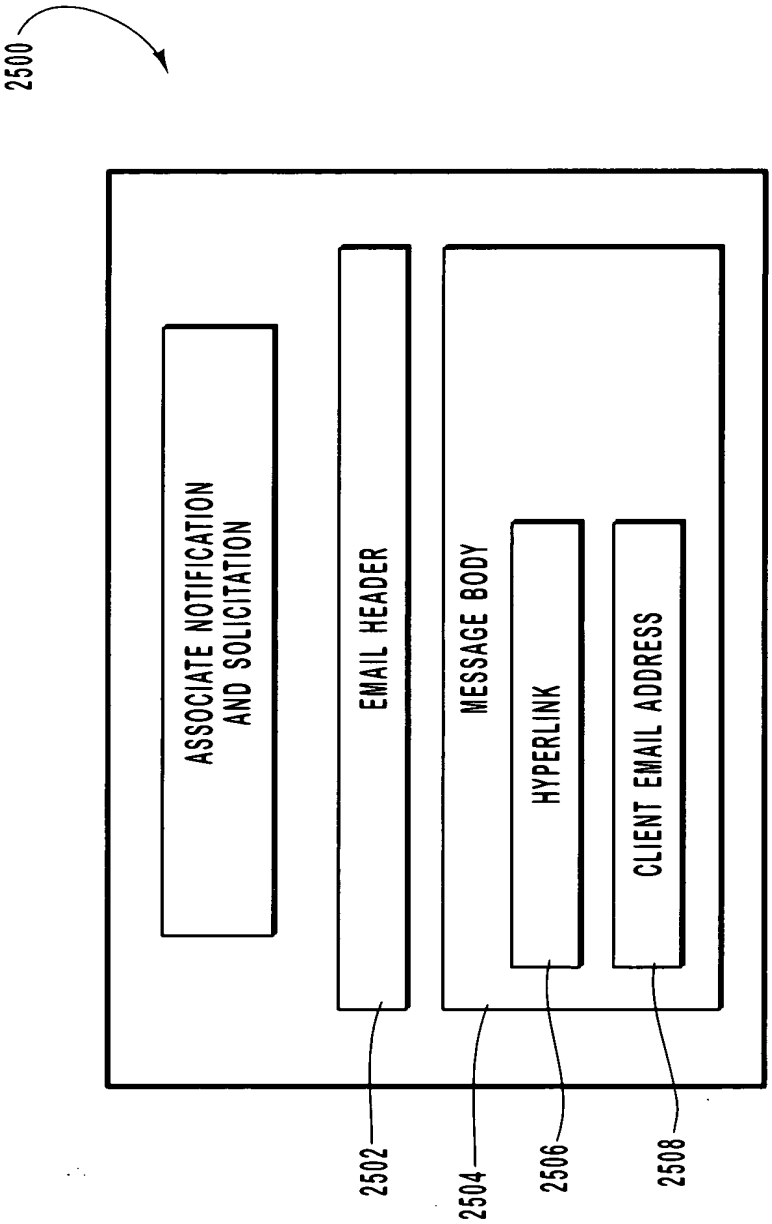
2500
ASSOCIATE NOTIFICATION AND SOLICITATION
EMAIL HEADER
MESSAGE BODY
HYPERLINK
CLIENT EMAIL ADDRESS
2502
2504
2506
2508

FIG. 23

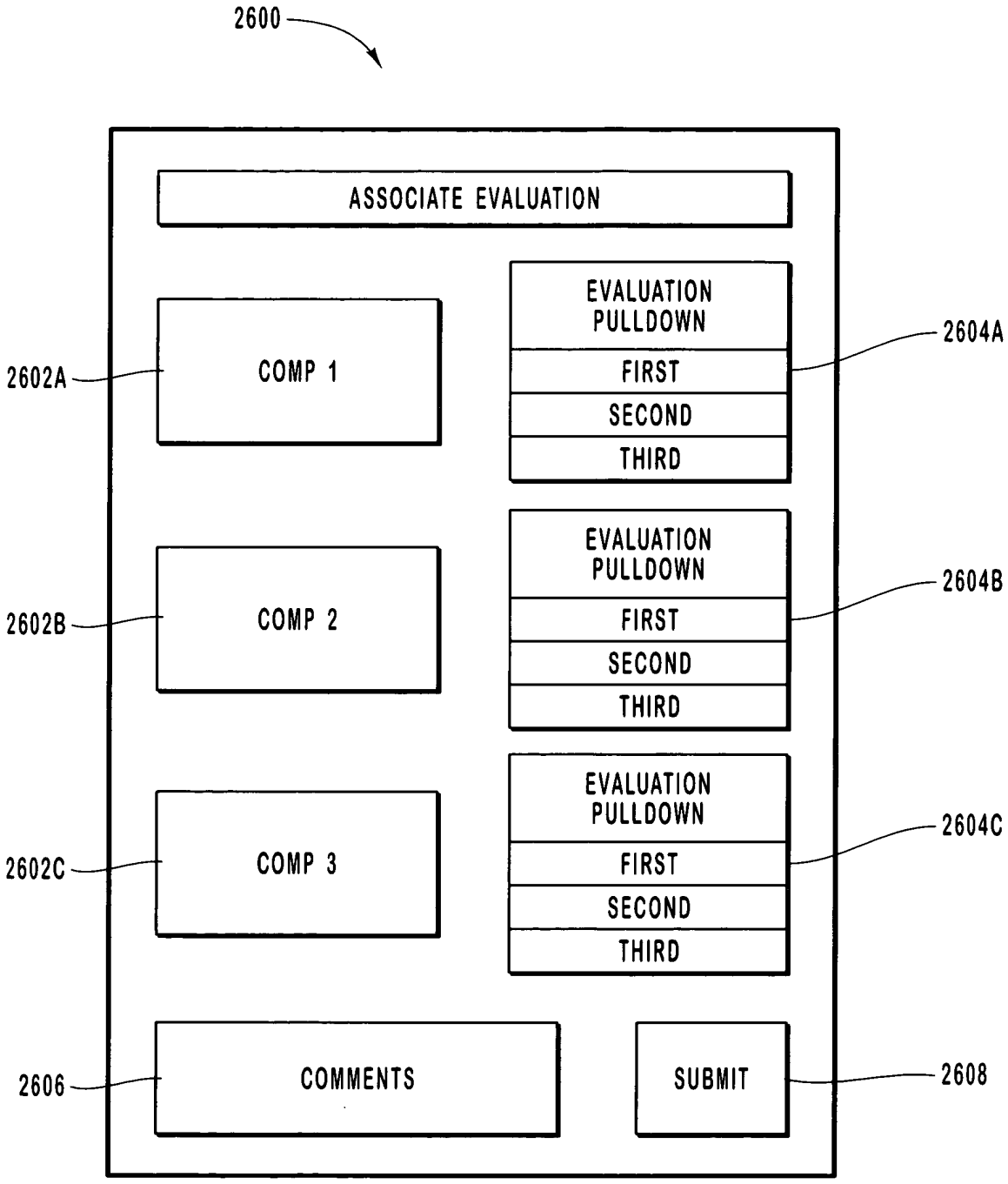
2600
ASSOCIATE EVALUATION
COMP 1
2602A
EVALUATION PULLDOWN
FIRST
SECOND
THIRD
2604A
COMP 2
2602B
EVALUATION PULLDOWN
FIRST
SECOND
THIRD
2604B
COMP 3
2602C
EVALUATION PULLDOWN
FIRST
SECOND
THIRD
2604C
COMMENTS
2606
SUBMIT
2608

FIG. 24

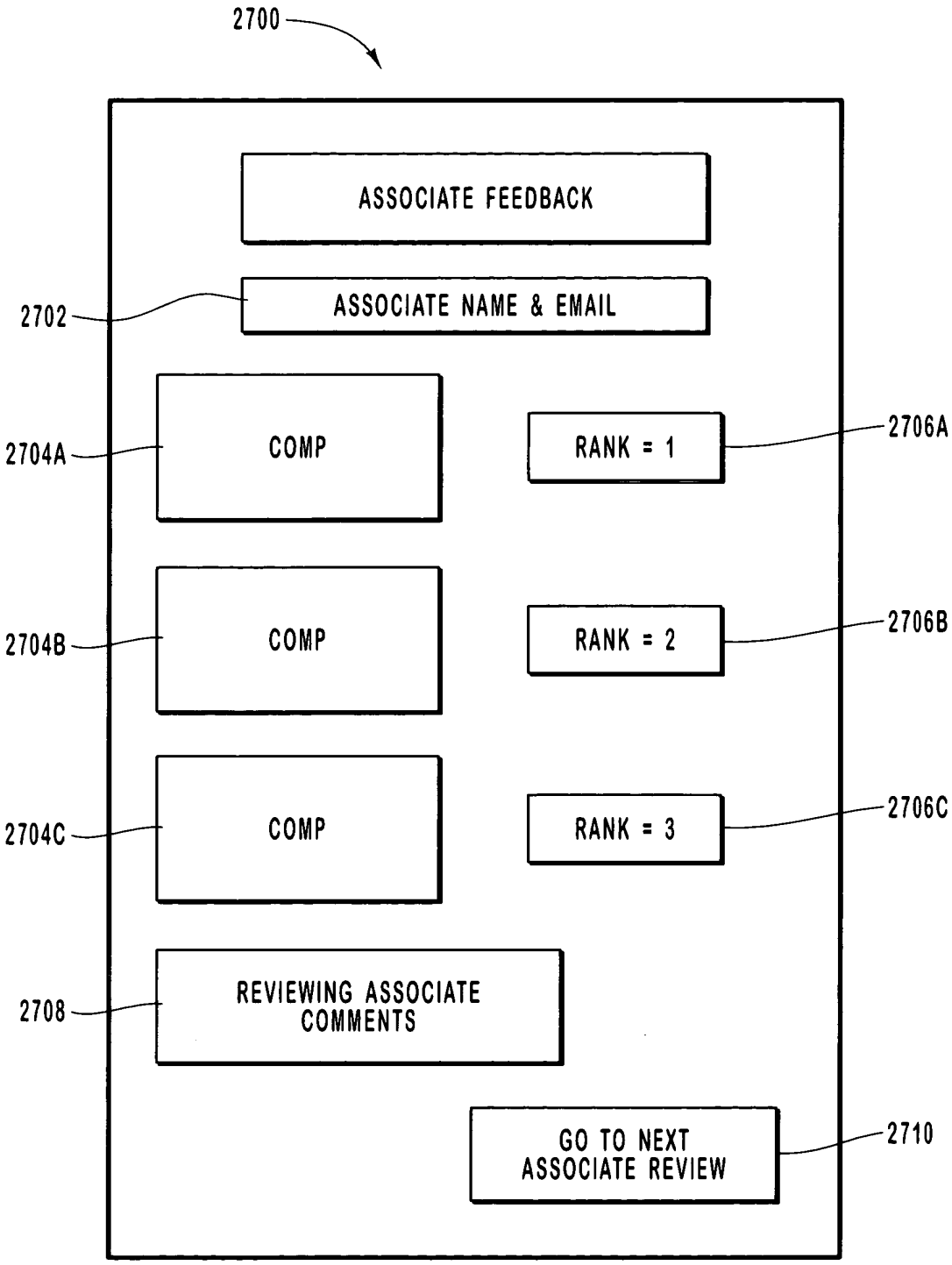
2700
ASSOCIATE FEEDBACK
2702
ASSOCIATE NAME & EMAIL
2704A
COMP
RANK = 1
2706A
2704B
COMP
RANK = 2
2706B
2704C
COMP
RANK = 3
2706C
2708
REVIEWING ASSOCIATE COMMENTS
GO TO NEXT ASSOCIATE REVIEW
2710

FIG. 25

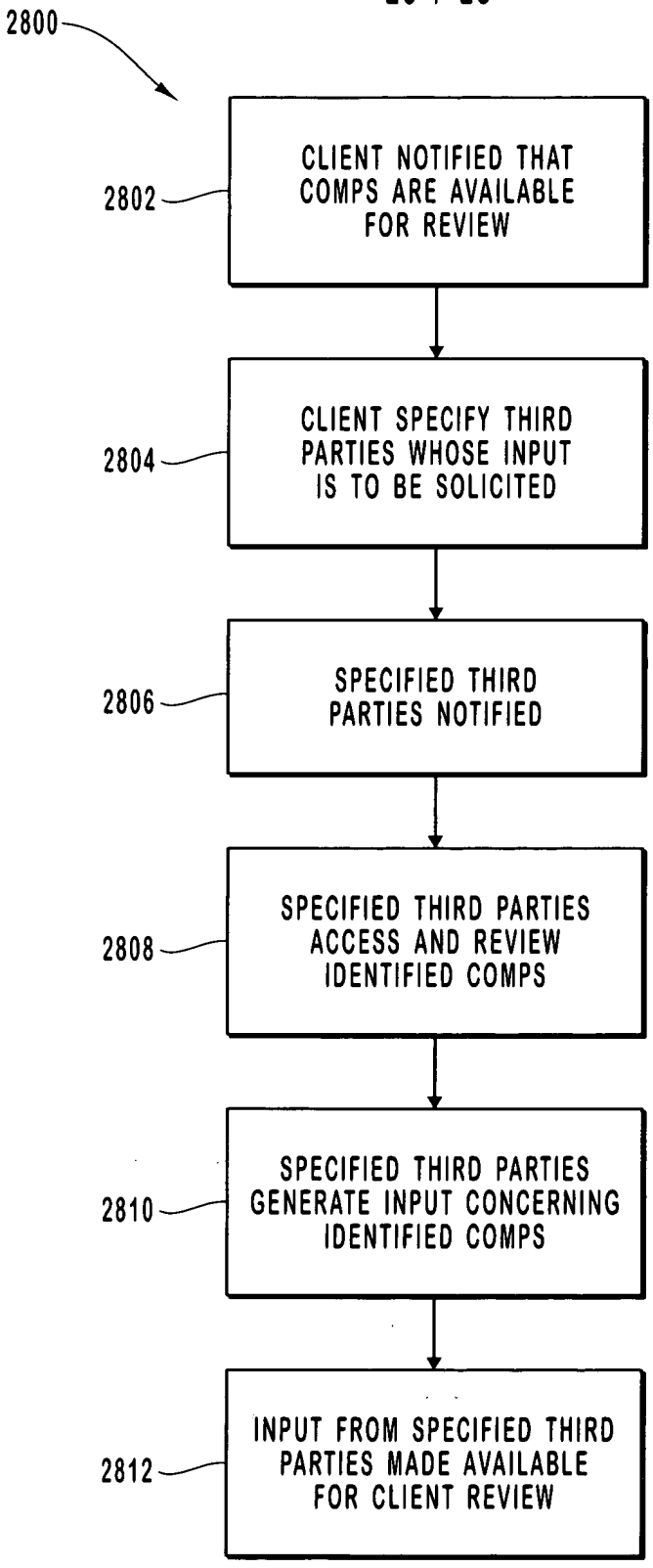
2800
2802
CLIENT NOTIFIED THAT COMPS ARE AVAILABLE FOR REVIEW
2804
CLIENT SPECIFY THIRD PARTIES WHOSE INPUT IS TO BE SOLICITED
2806
SPECIFIED THIRD PARTIES NOTIFIED
2808
SPECIFIED THIRD PARTIES ACCESS AND REVIEW IDENTIFIED COMPS
2810
SPECIFIED THIRD PARTIES GENERATE INPUT CONCERNING IDENTIFIED COMPS
2812
INPUT FROM SPECIFIED THIRD PARTIES MADE AVAILABLE FOR CLIENT REVIEW

FIG. 26